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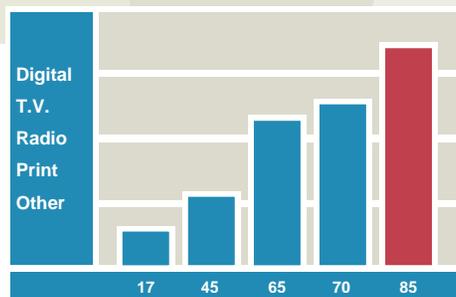
Advertising on radio

An exciting medium with good strategic scheduling can give great returns! Other benefits of radio advertising include being an excellent way of talking to both consumers and businesses.

Bring your advertising to life

For more information on the different aspects of creating a radio commercial to reap the greatest benefits from your advertising, contact us.

ANALYSIS CHART



“To be successful, retailers must be able to satisfy consumers who, more than ever, want to shop on their terms and expect every step in the journey to be a seamless one, whether they are online, or using their phones,” says Chris Donnelly, global managing director of the successful ‘Accenture’.

Consumers will spend

\$327 Billion a year

DIGITALLY



GEMJIN.com
Global Digital Broadcast

Mail payment to:
Choice Treasures Dept. Gemjin
353 Middlesex Road Box #463
Tyngsboro MA 01879 USA

Producers: DJ@Gemjin.com
Sales: Contact@choicetreasures.com
P: 781-325-4569

Global Digital Radio
Broadcast Platform



GEMJIN

Digital Commercials
= Proven Profit



“Online shopping has become increasingly popular over the past decade. In 2012, U.S. e-commerce sales amounted to 289 billion U.S. dollars, up from 256 billion U.S. dollars in 2011” states Jessica Kril Statistician and Journalist

- Drive active buyers to your website
- Excellent Returns
- Turnkey access to diverse global consumer base
- No special programming!
- Monthly billing, opt out anytime!



Advertise Here

Currently, more than 37.6 million people in the United States are mobile buyers, using their tablets, smartphones and other connected devices to shop online.

Reinforce brand recognition. Offer consumers one digital communication to in connect real-time.

Nearly 1/3 of Americans 12 + own a smart phone and even more own a digital device (or two)

Navigating digital platforms will be a constant 'now' connection for the next generations.

Digital is the NOW, and will be for a long time to come.

In recent years, mobile shopping has been on the rise, with customers increasingly using various mobile devices for various online shopping activities. In 2012 mobile revenue jumped to a whopping \$10 Billion U.S.Dollars

Benefits of digital advertising

Perhaps the biggest benefit of using radio advertising is the effectiveness of ads on listeners. Radio is perceived as the most intimate of advertising mediums, because people are so often alone when listening. Your name spoken by our trusted and respected DJ's and hosts is a final reminder to our digital listeners that you support our positive, life-affirming messages. Our listeners will *remember to respond*

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Sponsorship Airtime Prices

Bronze \$125
30 second spot plays every 6 hours every day *

SILVER \$225
30 second spot plays every 3 hours every day*

GOLD \$475
30 second spot plays every hour in rotation*.

DIAMOND \$825
30 second spot plays every hour in rotation.* Two prime time host shout outs to your website/product/service daily.

*For one month

Digital Radio is affordable! Compared to terrestrial, TV and print, digital radio is usually a better value and a good radio media schedule will often cost less and reach more people.



Gemjin.com